

# Media Kit

November 2011

## OUR NAME

IPmetrics LLC

## YEAR FOUNDED

2000

## PRESIDENT

David Drews – *ddrews@ipmetrics.net*

## ONLINE PRESENCE

Official website: [www.IPmetrics.net](http://www.IPmetrics.net)

Daily Industry News: [www.TheIPmetricsDaily.com](http://www.TheIPmetricsDaily.com)

Official Blog: [www.ipmetrics.net/blog](http://www.ipmetrics.net/blog)

Social Media: Twitter [@ipmetrics](#) LinkedIn: [IPmetrics](#) Google+ : [IPmetrics](#)

## ABOUT US

IPmetrics LLC – Intellectual Property Consulting –specializes in the valuation and monetization of intellectual property and intangible assets. We also use this experience in the analysis of infringement and the calculation of economic damages in litigation.

Over the years, IPmetrics professionals have produced expert valuation reports, testified in court, and marketed intangible assets in hundreds of circumstances, many of which have become significant milestones in the continued ascent of intangible assets as the most significant component of value in the global economy. Our clients include companies developing or acquiring intangible assets, attorneys litigating infringements, and financial companies considering IP as collateral.

IPmetrics professionals are available to present continuing education courses, participate in panel discussions, or consult on business issues regarding all aspects of intellectual property.

## MEDIA CONTACT

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## HEADQUARTERS

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